



"Making Architecture and Design attainable & equitable"

BITARCHITECTS SPRING 2023 INTERNSHIP PORTFOLIO

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I INTERN INTRODUCTION

Rena Hassanieh

Attentive, Cheerful, Productive

Ms. Rena Hassanieh has a bachelor's degree in Architecture from the University for the Creative Arts, United Kingdom, who is accredited from the Royal Institute for British Architects (RIBA). Ms. Hassanieh's optimism and functional aesthetics designs prevail through her studies where she has worked in renovation design.

925 Apartment Interior

Project Date: February 2023

Project Type: Residential: 1 Family House | Remodel

Project Owner: 925 Apartments

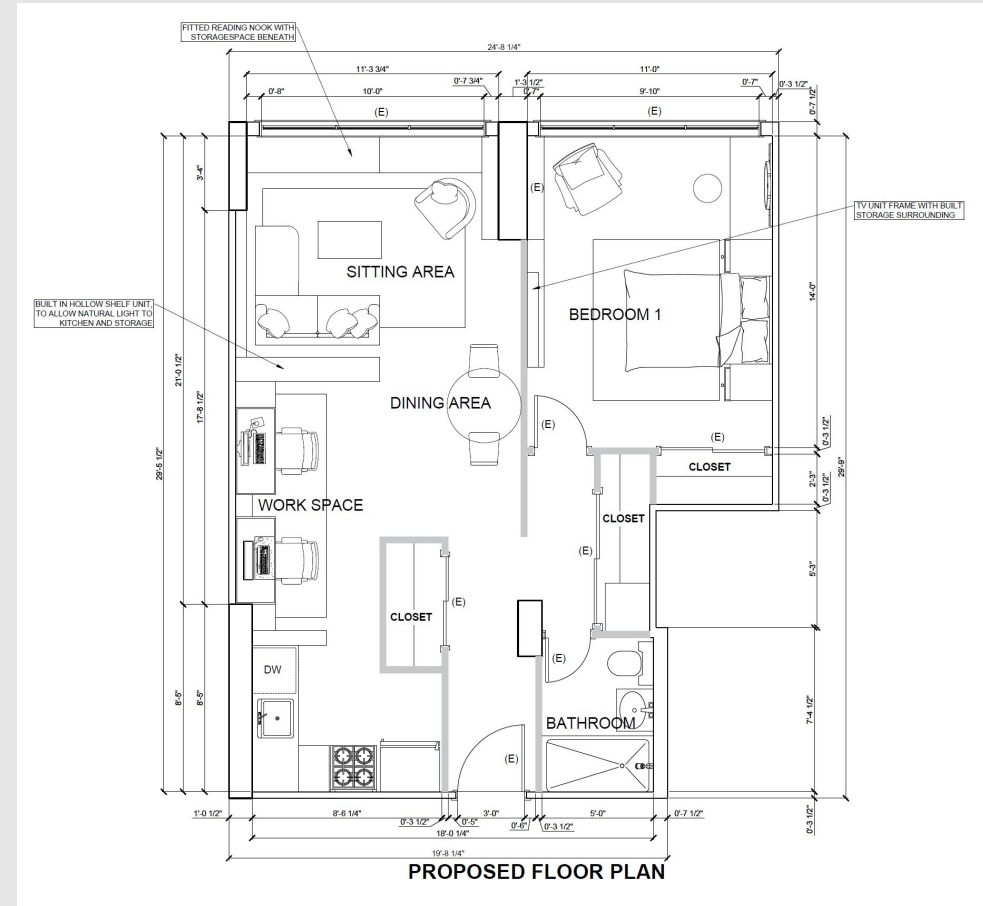
Project Brief:

925 Apartments are interested in having one of their apartments redesigned to fit the contemporary style. The apartment is located at the heart of Washington DC and they would like to have a contemporary sitting area, a dining table, an office and a nice bedroom that would fit a couple, both working professional. Big Architects Team helped create a concept and create interior design concept to comply with the clients aspirations.

Responsibilities:

To create a design that meets the brief. Initially creating the drafting then creating 3D renders to bring the idea to life.

925 Apartment Interior



Proposed floor plan



View from the door facing the window



View facing the window



View facing the living space from the desk area



View facing the bed and frame



View facing the living space from dining area



View from the work space, looking to dining area and through shelving unit to the living area

Barriger Interior Remodel

Project Date: March 2023

Project Type: Residential: 1 Family House | Remodel

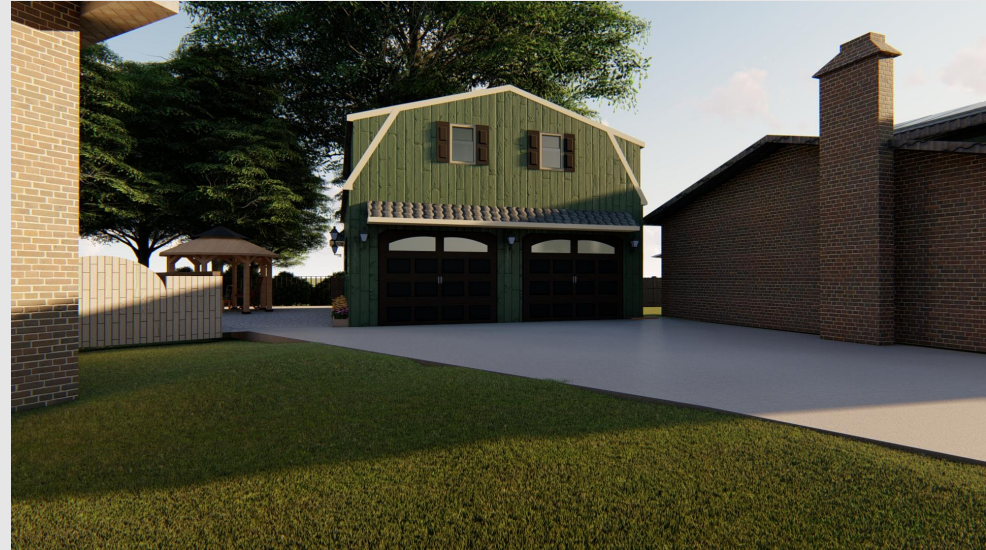
Project Owner: A. Barriger

Project Brief:

The client has an ADU unit alongside their main residence. They intended to remodel the interior of the ADU to suit and be able to host a family.

Responsibilities:

Created the 3D, from the drafting plans given, in Rhino. We began rendering in Lumion within a team. Creating the exterior to then bring the interior to life.



Building exterior



ADU Back Garden



Side Garden Space



Gazebo Detail

Bell Residence Remodel

Project Date: March 2023

Project Type: Residential: 1 Family House | New structure

Project Owner: Norman Bell

Project Brief:

Retired couple are wanting to build a new home on their land. Luxury and comfort is what is wanted to be able to host lavish events.

Responsibilities:

Create moodboards from the renders created by the interior designer. Created the mood boards for the living room, foyer, office, dining room, kitchen and main living space. Alongside the mood boards an excel sheet with the items for the clients disposal.



Living Room Mood board



Foyer Mood board



Office Mood board



Dining Area Mood board



Dining Room Mood board



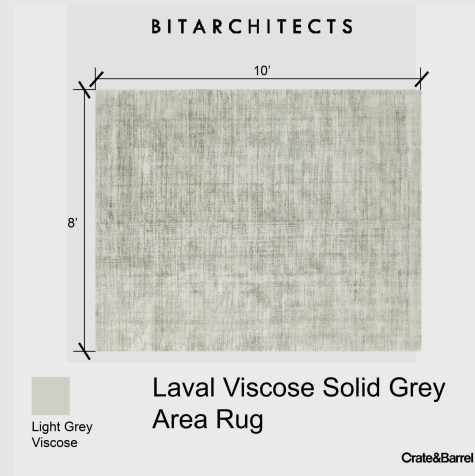
Sitting Room Mood board

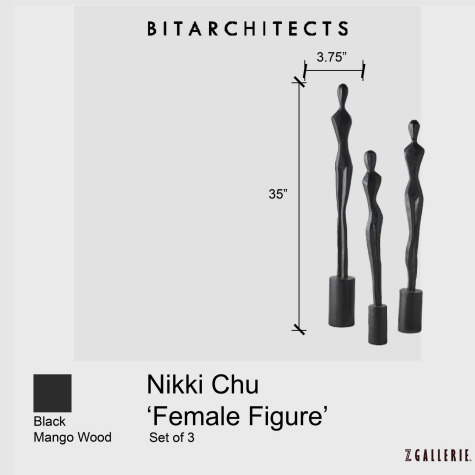
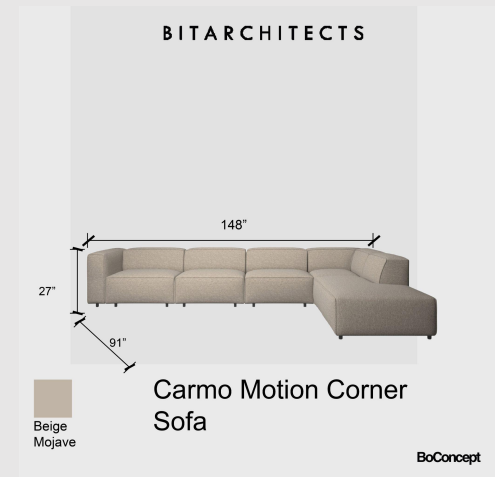


Cigar Lounge Mood board



Master Bedroom Mood board





This was completed for all 7 rooms

III WRITE-UP TASKS

What will you bring to the table at this Internship?

Task Date: 06/02/23

Task Type: Self reflection

1. **Creativity.** Coming from a creative background and education, I am simply inspired by everything. Anything is an idea and I am constantly determined and wanting to improve.
2. **Drive.** Super motivated to start my architectural career. Taking a break after university was great for me to rediscover my ambition for architecture.
3. **Team working skills.** I believe to be a great leader and team player. My best role is being the team's support; I do the tasks that fill in gaps within projects. See the missing pieces that then make the team feel more secure.
4. **Detail oriented.** Focussed on understanding why things work and their purpose. This leads me to care about all the details from design to behind the scene paper work. Working in an order, helps me make sure every detail is seen and worked on.
5. **Perfection.** This can also be seen as a flaw but my constant strive to produce work as close to perfect as i can, helps me stay hard working and also do the best i can do.

III WRITE-UP TASKS

What do you aspire to acquire from this internship?

Task Date: 06/02/23

Task Type: Self reflection

1. **Familiarity with software.** Using the architecture softwares with more proficiency and confidence.
2. **Understanding the community.** The differences between the architecture workspace and the educational space. The jump and skills required to make this transition smoothly in an architectural job.
3. **Learning what it means to be an architect.** The expectations of this role, what I must do in the workplace, a deeper feel on non- designing tasks (such as the paperwork behind the design). To help me better imagine my future in this role.
4. **Global community.** An international team working with US rules and ideas. I feel that this is very beneficial to my understanding of different design types.
5. **Absorbing every moment.** Not to be shy but push myself to fully feel present and take all opportunities provided.

III WRITE-UP TASKS

What are your architectural strengths?

Task Date: 09/02/23

Task Type: Self reflection

1. **Keen and interested in the field.** This fuels my wanting to learn more and improve. I am always watching and learning from others and seeing what works and doesn't. The interest keeps me eager to improve and do better.

2. **Creative eye.** I believe I have a good idea on how to piece things together and see what looks good. From my ability to create flowing designs to cohesive color palettes.

3. **Understanding software.** Working in order can help me. I find the software simple and it's a skill, im picking up quickly. I am proud of my ability to constantly find more effective ways to work.

4. **Client communication.** Listening to feedback and designing to their needs. I feel good at working when I have a base to start from. Even without a base, I am good at working on what meets the client's requirments.

5. **Organization.** I am very good at organizing files and being systematic. It makes me more efficient and faster in the future. I like to dedicate blocks of time on managing my files and staying organized and allso learning more effective methods to stay organized.

III WRITE-UP TASKS

Moodboard

Task Date: 23/02/2023

Task Type: Design Research 2



III WRITE-UP TASKS

What makes a good employee/intern in a company?

Task Date: 02/23/23

Task Type: Self reflection

1. Eager to learn. I am still so excited to have this opportunity where I have the ability to learn what goes on behind the scenes at an architecture firm. It is very eye-opening and gives me a clearer image of what's expected of me at an architecture job. Knowing these qualities, it helps me understand how I can be the best for the company.

2. Logical worker. Things need to make sense to me for me to grasp a concept, so I always do additional research to make sure I am on top of my tasks and fully understand what is happening and why. This is a great quality as I understand why things need to be done, so that they can be executed well.

3. Organized. I thought my organizational system was good but wow, I am so impressed by all the tips I'm learning from the company about how to stay on top of workload. Its amazing to improve my own personal tactics but also to make me more efficient in an architecture firm.

4. On top of my tasks. I love to have everything done and of course, to a great level. I have an entire system that makes sure I remember all my tasks at hand, digitally and on paper, and a way to get them all done, which is great when working with others too.

5. Work/life balance. I am very aware of myself and know when I need a break and when I can push through. Making sure I am looking after myself as an individual makes me the greatest employee, as by looking after myself, I can present the best version of myself to the company, to complete the tasks at hand.

III WRITE-UP TASKS

What can an Architect be?

Task Date: 02/28/23

Task Type: Self reflection

1. **Creative.** An obvious answer but just as true. An architect needs to show creativity in their designs, they must strive to create the extraordinary in their designs. Designing needs to have a slight creative edge always to grow and improve otherwise all designers work would look the same. The architects added creativity pushes the limits of design and how we continue to evolve in the design space. Someone's creativity can inspire another and this continues to become more efficient and helps us evolve as a community.
2. **Detail oriented.** Focusing on the details helps to create the best and most focused design possible. Measuring the entire design's value comes down to how accurate and how effective it is, down to the detail. Looking after details is key in personal life, as well as in designing, it can take a design to a higher level just by paying attention to every detail, and giving it care just as though a bigger element.
3. **Resourceful.** Taking a design already built and creating something new takes creativity but there is also power when taking a hard task and finding quick and clever ways to overcome that difficulty. This is a skill that designers have and must be, as it determines how exciting the design is.
4. **Collaborative.** Working with the client in making their ideas come to life takes a big level of collaboration. In making sure, the clients idea and vision is heard then translating that into a comprehensible design, takes skill that a designer must have to be successful.
5. **Rational thinkers.** Designing is very fun, being able to create whatever but using reason and making designs comprehensive and realistic is a must in architecture. This takes skill to draw sensible conclusions and make ideas come to life, in a realistic way.

III WRITE-UP TASKS

What has this internship taught you in the first month?

Task Date: 03/02/23

Task Type: Self reflection

1. **The organization behind the scenes at a firm.** The level of organization needed to make these projects happen as well as stay on track is high. The entire team needs to be punctual and make sure they adhere to the same format of filing items. The level is really impressive and has taught me how to better manage my personal files in the future.
2. **Gaining insight into the progress of projects.** Gaining an insight on how the projects get done has been very interesting. Each person has a level of responsibility and making work cohesive and seem consistent throughout the project is very well done.
3. **The amount of responsibility that an architect has.** I am now much more familiar with exactly what the role of an architect is. Gaining experience in industry has helped me see what the expectations are, from: working out plumbing and structural elements, as well as creating moodboards and designing the interior space. My knowledge was limited but it has been great to see the range of tasks an architect does
4. **The importance of teamwork.** Without everyone working together, the team wouldn't function as smoothly. Everyone has a role and tasks to complete to help the team run more efficiently.
5. **The amount of corrections a project goes through.** The amount of corrections and redirection a project can go isn't what i thought.. Having seen the others and my own projects progress, it helps me understand that there is always more to be done to perfect a space. Not always more to add but finding that balance between minimal and furnished. It's been very great to see and learn from.

III WRITE-UP TASKS

Item v Text Style Importance

Task Date: 03/02/23

Task Type: Design Research 3



contemporary



organic



COLORFUL



FUN



Fluffy



DULL



mysterious



large



round



hard

III WRITE-UP TASKS

The role of textures and patterns in an interior space

Task Date: 03/09/23

Task Type: Design Research 5

1. **Layering different textures creates depth.** Having different levels of textures and patterns help the space feel dimensional and more visually pleasing and aesthetic.
2. **Contrasting fabrics can provide balance.** Having an accent rug in contrast to a wooden table can create visual balance rather than having the space look too chaotic.
3. **Adding textured furniture can subtly guide your gaze into harmony.** Similar to textured fabrics, a larger textured piece can help the viewer break up the items in the space to make it more interesting.
4. **The difference in forms can create balance.** "subtle differences as your eye moves around the room that are most alluring."Quinn, J.(NA)
5. **Lighting can also create patterns and shadows to make the space interesting.** Textures can also come from the movement of light, natural and artificial. This movement can add depth and fill up the space as a new layer.

III WRITE-UP TASKS

The role of light on an interior space

Task Date: 03/13/2023

Task Type: Design Research 7

1. **Creates directional lighting.** Lighting can be used to direct light to a certain element or to illuminate the entire room. This can be a way that creates elements in a space to add depth and make the space more intriguing.
2. **Manages color.** Light can change the appearance of certain textures and materials by shining light on it. The darker a space looks, the illusion of a cozy or cramped feel can be determined based on the light added. Soft downward light can provide ambient illumination that can soften the look of harsh, dark surfaces.
3. **The creation of space.** A well lit room can make a small area look much larger and provide the client with the illusion of a more comfortable home. Also light can be used as a method of zoning to set use for a specific space like lighting to make a dining area in an open planned space.
4. **Natural and artificial light.** Natural light is always ideal to make a space feel welcoming but the use of artificial light is key at night as it is needed to see. Using soft colors in contrast to bright, can help heal the space, making a bedroom light easy for the eyes in preparation to sleep.
5. **Better atmosphere.** Lighting can change the mood of a room. Warmer lights create a cozy and warmer vibe yet if the space needs to be lit up, like a casino for example, to create the illusion of neither day or night time for the people inside to not know the time of day outside to forget and spend more time indoors.

III WRITE-UP TASKS

The role of balance & harmony in an interior space

Task Date: 03/14/2023

Task Type: Design Research 8

1. **Can give the interior levels and depth.** Arranging your furniture through different levels and even materials and textures can add depth and more creative elements to your design. Using balance and harmony can help you achieve this layered look more seamlessly.
2. **Helps you with the use of colors.** Using color theory can help measure and ensure that your interior is balanced. "The 60-30-10 rule is a go-to trick for balanced colored schemes. The formula recommends that your space be 60 percent one color (like your walls), 30 percent complementary color (large items like chairs, rugs, and sofas), and 10 percent accent color (small items like artwork and accessories)." (LivingEtc)
3. **Mixing shapes and silhouettes.** Creating an "interior dominated by right angles and straight lines, rounder shapes and silhouettes can help balance it out." (LivingEtc) Making the space more fun to live in

III WRITE-UP TASKS

The role of rhythm and proportion in an interior space

Task Date: 03/15/23

Task Type: Design research 9

1. **Rhythm creates a sense of movement and flow in a space.** It can be achieved through the repetition of design elements such as shapes, colors, patterns, and textures. When used correctly, rhythm can make a space feel cohesive and unified.
2. **Proportion refers to the size and scale of objects.** These can be within a space in relation to each other and the overall room. Proper proportion ensures that all elements in the room are balanced and visually pleasing. A room that lacks proportion can feel disjointed and uncomfortable.
3. **Rhythm and proportion work together to create a sense of harmony and balance in a space.** A well-proportioned room with a consistent rhythm feels comfortable and pleasing to the eye.
4. **To emphasize certain design elements or features of a room.** For example, a repeating pattern can draw attention to a specific area of a wall or floor and create something of zoning or highlighting.
5. **Creating a specific mood or atmosphere in a space.** By using specific design elements and ratios, designers can create a space that feels calming, energizing, or even dramatic.

III WRITE-UP TASKS

Do you think Emphasis, Hierarchy & Variety play any role in an interior space?

Task Date: 03/16/23

Task Type: Design research 10

1. **Emphasis.** Emphasis is used in creating a focal point in the room. A focal point can draw attention to a specific area or object, which can help tie the design of the room together. A common way to create emphasis is through the use of color or lighting. For example, a brightly colored accent wall or a chandelier with a unique design can create a focal point in a room.
2. **Hierarchy.** Hierarchy refers to the arrangement of elements in the room in a way that creates a sense of order and importance. This can be achieved through the use of scale and proportion, as well as the placement of furniture and decor items. A room with a clear sense of hierarchy will feel more cohesive and balanced. For example, a large sofa and a coffee table placed in the center of the room can create a clear hierarchy, with other furniture and decor items arranged around them.
3. **Variety.** Variety is important in creating visual interest in a room, as too much repetition can feel monotonous and boring. Incorporating different textures, patterns, and materials can add depth and dimension to a space. However, it's important to strike a balance between too much variety and too little, as too many different elements can also create a cluttered and chaotic feeling in a room. For example, mixing different types of materials, such as wood, metal, and glass, can add variety to a room while still maintaining a sense of cohesion.

III WRITE-UP TASKS

What are your Career expectations?

Task Date: 03/20/23

Task Type: Self reflection

1. **Reflect on my experiences.** Taking some time to reflect on this internship experience and think about what I've learnt, what you enjoyed, and what areas you want to improve upon. I then need to update my CV to help me gain more suited roles.
2. **Gain practical experience.** It's essential to gain practical experience in the field of architecture to progress in my career. I am looking for opportunities to work as a draftsman, or assistant in an architecture firm to gain experience with a paid job to further build my portfolio.
3. **Network.** Using my time to network with other architects, designers, and professionals in the industry. Making connections on LinkedIn or attending industry events to expand your network.
4. **Continue learning.** Architecture is a field that requires continuous learning and growth. Taking advantage of opportunities to learn new skills or techniques, through finishing my masters after gaining more practical experience. I still need to continue grabbing opportunities to push me in practicing programmes and learning from others, more experienced than me.
5. **Look for job opportunities.** As my internship comes to an end, I will start looking for job opportunities that align with my career goals and interests. I am motivated to continue in the architecture field and continue bettering my CV and skill set.

III WRITE-UP TASKS

How can architects have a role in forming and expanding the global metaverse?

Task Date: 03/23/23

Task Type: Research

1. **Designing Virtual Spaces.** Architects can use their design skills to create virtual spaces within the metaverse. This could include designing virtual buildings, landscapes, and environments that are both functional and aesthetically pleasing.
2. **Developing Metaverse Standards.** Architects can help to establish design standards and guidelines for the metaverse, ensuring that virtual spaces are accessible, safe, and user-friendly.
3. **Integrating Physical and Digital Spaces.** Architects can explore ways to integrate physical and digital spaces, creating a seamless experience for users as they move between the two.
4. **Collaborating with Other Disciplines.** Architects can collaborate with other disciplines, such as computer scientists and game designers, to create new and innovative virtual experiences.
5. **Addressing Ethical and Social Issues.** Architects can help to address ethical and social issues related to the metaverse, such as privacy, security, and accessibility. They can ensure that virtual spaces are inclusive and diverse, reflecting the needs and interests of a global audience.

III WRITE-UP TASKS

How digitization does impacts architecture

Task Date: 03/23/23

Task Type: Research

1. **Digital Design Tool.** Digitization has revolutionized the design and visualization tools available to architects. With digital software and tools, architects can create 3D models, renderings, and virtual reality simulations, allowing for more accurate and detailed design and planning.
2. **Building Information Modeling (BIM).** "Building Information Modeling (BIM) is the holistic process of creating and managing information for a built asset. Based on an intelligent model and enabled by a cloud platform, BIM integrates structured, multi-disciplinary data to produce a digital representation of an asset across its lifecycle, from planning and design to construction and operations." (AutoDesk 2022)
3. **Smart Buildings.** The internet of things (IoT) has enabled the development of smart buildings, which use sensors, automation, and other digital technologies to optimize energy efficiency, reduce waste, and improve the user experience.
4. **Digital Fabrication.** Advances in digital fabrication technologies, such as 3D printing, have enabled architects to create complex geometries and custom-designed elements more efficiently and with greater precision.
5. **Preservation and Documentation.** Digitization has also played a crucial role in preserving and documenting architectural heritage. Scanning and digitizing historic buildings and sites can help to create accurate records, facilitate research, and support restoration efforts.

III WRITE-UP TASKS

What has this internship taught you in the second month?

Task Date: 03/02/23

Task Type: Self reflection

1. **Creating interior design mood boards for clients.** I was instructed to take the renders from the interior designer and transform the idea into reality. I was to find the real life alternative of each item from US sites that ship to Maryland, the state where the project was in. I needed to make sure and measure the items and align them with the plans to make sure that they would fit. After finding the correct items for each room, I would then compile an excel sheet with the name of the item, picture, link and price for the client to be able to shop for the items.
2. **Working in a group to complete projects.** As an international team, it has been interesting trying to make projects work as a team. I found it different splitting the work and downloading new programs so we can all share the workload evenly.
3. **Downloading rendering programs.** I had to download new programs to have to work in a group. It was a difficult process to figure out how to download them as I am new to Lebanon and its system but I managed to make it work so I was able to assist in all the different projects in different groups.
4. **Rendering using Lumion.** Lumion seemed to have been a popular 3D rendering tool used among my peers. I was not aware of this program until this internship. It has really changed the way I render and even though my laptop finds it hard to function with the application, it has made such a difference with the quality of the files.
5. **Dealing with criticism.** I have felt overwhelmed at times during the internship as I do feel like I am inexperienced (with 3D rendering mostly). My degree has taught me so much but I do not feel as well prepared as the others. I have had to encourage myself to keep going even if my pace isn't as fast as others. I have received criticism for my lack of experience but I am grateful for my peers that have helped me with things I don't know and have encouraged me to push through, to just do my best.

III WRITE-UP TASKS

What are your aspirations until the end of this internship?

Task Date: 04/05/23

Task Type: Self reflection

1. **Practical Experience.** I hope that I will continue learning practical experience in the field of architecture. I hope to continue learning about the various stages of a project, from conception to completion, and the various roles and responsibilities of the different team members. I have learnt so much already and seeing projects unfold has been helpful.
2. **Technical Skills.** This internship has given me the opportunity to learn about the technical aspects of architecture, including drafting, modeling, and rendering. I hope to also learn about building codes, zoning laws, and other regulations that govern the construction process. Also improving in the rendering programs that I am currently using.
3. **Communication Skills.** Effective communication is essential. During this internship, I hope to continue to learn how to communicate with clients, maybe contractors, and other team members in a clear and concise manner, even presenting work in front of others.
4. **Project Management.** Architecture projects can be complex and involve multiple stakeholders. I hope the rest of this internship will give me an opportunity to learn project management skills such as scheduling, budgeting, and resource allocation.(maybe?)
5. **Professional Development.** This internship will provide me with exposure to the professional world of architecture. I would also like to have the opportunity to network with other professionals in the field, which can be valuable for my future career. Maybe even advice on how to properly tweak my skills to grow in the field.

III WRITE-UP TASKS

What new strengths have you discovered about yourself during this internship?

Task Date: 04/13/23

Task Type: Self reflection

1. **Resilience.** Even having many obstacles in my way (such as poor internet connection, not having the architectural programs, my computer not being strong enough to handle these said programs) and having not produced work due to the standard expected and compared to my peers, I still pushed on. At points I did not feel worthy to be in this internship as I was close to giving up. I have a lot to learn and I am excited for my future in the architectural field.
2. **Patience.** Mainly within myself as I was learning new programs and waiting for these programs to load and work on my laptop. Lumion being slow and finding it difficult to complete work to an amazing standard, having patience was crucial in staying sane and eventually seeing the work come to life.
3. **Commitment.** Having to stay dedicated and disciplined to attend late meetings and managing my life with its problems around that has been good. It's been a challenge and I have made it this far.
4. **Hopeful.** I have always believed in myself. This has been clearer to me during this internship. I don't give up easily and keep trying even when my feelings have been hurt. I push through, in hopes that the situation will get better and I will achieve the goals I set out to achieve.
5. **My personality.** I believe that my personality is my greatest strength. I know how to manage my emotions and handle as much as there is in my control. I know how to keep myself happy and in a less anxious space mentally, as well as looking after myself physically through my hobbies. I have taught myself how to look after myself in times of need.

III WRITE-UP TASKS

Architectural Minimalism: The Future of Now

Task Date: April 23

Task Type: Research Topic

Minimalism is a style of design that focuses on simplicity and functionality. It is characterized by clean lines, minimal ornamentation, and a focus on the essential elements of a structure. Minimalist architecture is often used to create a sense of space and to emphasize the beauty of the materials used.

The goal of minimalism is to create a space that is both aesthetically pleasing and functional. By using fewer materials and focusing on the essential elements, minimalism can create a sense of order and balance in a space. This can help to create a calming atmosphere and can help to make a space more efficient and organized.

- Introduction to Minimalism
- The Beginning of Minimalism
- The Benefits of Minimalism
- The Disadvantages of Minimalism
- The Impact of Minimalism
- Architects known for Minimalism
- Minimalist Architecture Techniques
- The Future of Minimalism
- The Benefits of Minimalism for the Future
- Conclusion

III WRITE-UP TASKS

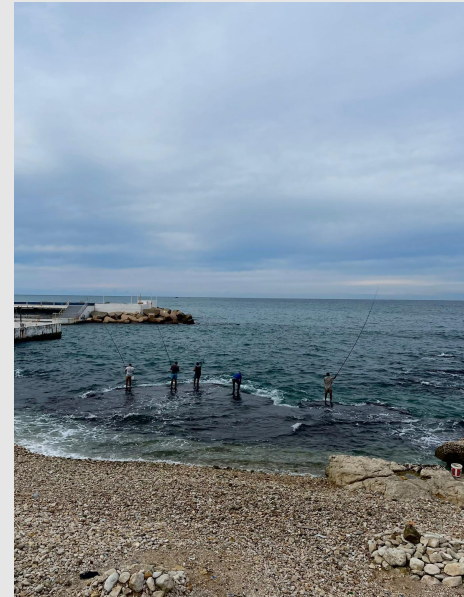
Photography of Lebanon

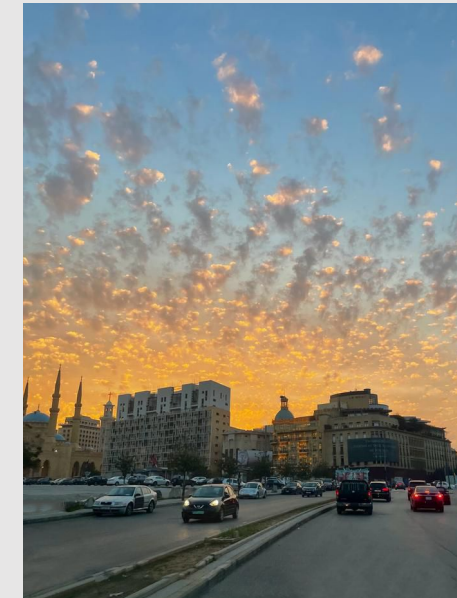
Task Date: March - April 23

Task Type: Photography

Each week to capture a photo of lebanon linked to the design principles learnt, with aim to improve our composition skills as well as showcasing the beauty of Lebanon to those outside Lebanon.







IV GUESTS MEETINGS

Meeting with Mr. Camille Chamoun

Meeting Date: 04/11/23

Meeting Purpose: Meet a guest who has overcome adversity

1. **Humble.** I found the deputy to be very humble and pleasant to talk to, defying all of our expectations of someone in his position to speak.
2. **Has worked multiple jobs.** He came across as a really hard working individual, that wasn't handed the easy route through his life. Coming from a famous family he made efforts to make his own route in life, doing what he most enjoyed.
3. **Patriotic.** I was impressed with his knowledge of Lebanon and how he has been very involved and to date on the current situation and history of Lebanon.
4. **Well spoken.** His use of language was very professional and concise. He Came across in such a gentle way, with a kind tone and seemed very friendly.
5. **Interactive.** Not only was he paying attention to the presentation but adding his own insight where he could and answered all the questions/quizzes to the best of his ability.

IV GUESTS MEETINGS

Meeting with Mr. Walter Swindell

Meeting Date: 04/19/23

Meeting Purpose: Meet a guest who has worked as a financial advisor

1. **Your career ideas can change.** Welcoming that change is needed and always be accepting of all opportunities that come your way.
2. **Mr. Swindell prioritizes ethics.** Being in the financial field, it can sometimes seem unfair being in charge of the finances and having to be strict about allocating funds to different fields, but he said he likes to keep things fair and focuses on being ethical.
3. **Having a work / Life balance is important.** To create your escape from work and help you stay diligent on your tasks.
4. **Importance of knowing the company you are working for.** After Mr. Swindell saw the work we had done, he gained a better insight on what the company does and how it is organized. Being in the same company but in a different field, it is important to all have a vague idea on our role to make the company run.
5. **The impact of being a smiley / happy person.** Mr. Swindell seems very friendly based on how he presented himself, he made a conscious effort to smile and provide a light hearted presence which was nice and made us as the presenters feel more confident.

V CONCLUSION

Internship Experience Brief

Internship Dates: 02/06/23 - 04/27/23

Internship Location: Virtual

1. **How to create a mood board.** I have never created a mood board before this internship. I had to understand the purpose of a mood board to then understand what I must include in it. It has been very interesting to see the impact it makes in coordination to the renders and the rest of the projects.
2. **How to incorporate balance** and other design elements to make the moodboard feel more harmonious. Learning about the design elements have been useful to
3. **Importance of layout.** The way the items are laid out can play a large role in selling the pieces to the client. I used to try and recreate the renders into the mood board by the composition and same style, but I realized the creativity comes in creating your own style and making the moodboard sell the items to the client, not as much the design.
4. **How to source items.** Sourcing items as close to the renders has been the biggest challenge. Looking at the renders and trying to match them with real items that can be shipped to the clients locations.
5. **The list of links and item details that comes along with it.** The organization and accompanying mood boards make sense but were also something that I didn't think about before then. The excel sheet with a column for name, link, color, etc, helps the client buy the items through us or in their own time. This makes it easier for the client to scroll and look into the item too.